

Message Text

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PAGE 01 SINGAP 00052 061127Z

12

ACTION EA-10

INFO OCT-01 ISO-00 EB-07 RSC-01 /019 W

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R 060809Z JAN 75

FM AMEMBASSY SINGAPORE

TO USDOC WASHDC

INFO SECSTATE WASHDC 1780

AMEMBASSY BANGKOK

AMCONSUL HONG KONG

UNCLAS SINGAPORE 0052

E.O. 11652: N/A

TAGS: BTIO, SN

SUBJ: PRIVATE TRADE OPPORTUNITY

1. 559/01/P0030

2. 010375

3. ROBERT J. MCSWAIN

4. 559 SINGAPORE

5. I,M,D

6A. REPLY T

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6B. ATTENTION: MR. UUEK PECK CHENG
MANAGER, ELECTRICAL ENGINEERING DEPT.

6C. DIETHELEM SINGAPORE PTE. LTD. (ECHNICAL DIVISI
N

3839D JALAN BUKIT MERAH, BLOCK-2,
REDHILL INDUSTRIAL ESTATE, SINGAPORE-3.

7. CABLE: 'DIETHELMCO' TELEX: 'RS2123 DIETCO';
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PAGE 02 SINGAP 00052 061127Z

TEL: '630-277'

8. --

9. 111

10. DESCRIPTION:

36131XX - ELECTRICAL SWITCHGEAR & SWITCHBOARD
APPARATUS

36211XX - ELECTRIC MOTORS

36122XX - POWER TRANSFORMERS

3825XXX - ELECTRICAL INSTRUMENTS FOR SWITCHBOARD

DIETHELM INDICATED IT IS ABLE TO SECURE ANNUAL
TURNOVER OF US\$1/2 MILLION FOR SALE OF ABOVE MENTIONED
PRODUCTS, LARGELY BY SUBMITTING BIDS FOR
LOCAL GOVERN-
MENT TENDERS.

DIETHELM SINGAPORE IS ONE OF THE DIETHELM GROUP OF
COMPANIES WHICH HAS ENGAGED IN DIVERSIFIED MANUFACTUR-
ING AND TRADING ACTIVITIES IN S.E. ASIA FOR MORE
THAN 60 YEARS. IT PIONEERED THE REGION'S ALUMINIUM
ENGINEERING AND ARCHITECTURAL PRODUCTS MANUFACTURING
INDUSTRIES. IT ALSO RUNS A FURNITURE FACTORY MAKING
HIGH QUALITY FURNITURE AND ANOTHER FACTORY MANUFACTURING
CEILINGS, PARTITIONS AND STANDARD KITCHENS. BESIDES
REPRESENTING SEVERAL INTERNATIONALLY KNOWN MANUFACTURERS
OF A WIDE RANGE OF CONSUMER GOODS, PHARMACEUTICALS,
VETERINARY PRODUCTS, CHEMICALS, STATIONERY AND PHOTO-
GRAPHIC SUPPLIES, HARDWARE AND ELECTRICAL EQUIPMENT, THE
COMPANY IS INVOLVED IN EXPORT OF RUBBER AND AGRICULTURAL
SEEDS. IT ENJOYS EXCELLENT RATING IN LOCAL MARKET AND
IS HIGHLY RECOMMENDED.
CRONK

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Message Attributes

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Decaption Date: 01 JAN 1960
Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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